

Errata

On Coppock, Guess and Ternovski (2016), *Political Behavior* 38(1)

This note lists two corrections to “When Treatments Are Tweets: A Network Mobilization Experiment over Twitter,” published in *Political Behavior* 38(1):105–128, doi [10.1007/s11109-015-9308-6](https://doi.org/10.1007/s11109-015-9308-6). **Neither changes any conclusion of the paper**, and neither touches an estimate: every coefficient, standard error, p-value and mean in the article and its online appendix reproduces from the deposited replication archive ([10.7910/DVN/29548](https://doi.org/10.7910/DVN/29548)). One is a row label in an appendix table whose values are right; the other is a word missing a letter in the reference list.

Every number quoted below is computed from the deposited archive at the time this document is rendered. The code and output supporting the corrections are at github.com/active-maintenance-aec/coppock_guess_ternovski_2016.

1. A covariate row of appendix Table A3 carries the wrong label

Published, appendix p. 4, the sixth covariate row:

Number of Tweets

Corrected:

Days on Twitter

The changed artifact is the row label alone; the three means beneath it, 1559.503, 1554.428, 1552.586, are as published and reproduce exactly. The line of the deposited appendix script that produces them is `mean_days = mean(days_on_twitter, na.rm = TRUE)`, and the row label comes from a separate hand-written vector, which says “Number of Tweets” where the equivalent vector for Table A2 says “Days on Twitter”. Table A2’s corresponding row is labelled correctly, and the two tables print the same quantity on the same scale. Nothing in the article’s text or in any other table quotes the mislabelled row.

The reference list

The entry below corrects the article's reference list. It was found by an audit that sends every printed entry whole to Crossref and checks the authoritative record back into it, and it is verified against the record named in the note. No cited work is missing and no citation in the text points at the wrong work.

2. The title of Bryan et al. (2011) is cut short by a letter

Published, p. 127:

Motivating voter turnout by invoking the **sel**.

Corrected:

Motivating voter turnout by invoking the self.

Crossref, doi 10.1073/pnas.1103343108: "Motivating voter turnout by invoking the self."
The article's two in-text citations of the work, on pp. 106 and 108, are unaffected.